



HOMETOWN HEROES

CHILDREN'S CHARITY GOLF CLASSIC

Hosted byRead On!

August 4, 2022
Sponsorship Opportunities



Background

We are pleased to present the *Best Western Plus Dryden Hotel & Conference Centre's Hometown Heroes Children's Charity Golf Classic*, hosted by the Krista McCarville Curling Rink in support of the George Jeffrey Children's Foundation.

After two years of adapted events, this tournament will be taking place on August 4, 2022 at the beautiful Fort William Golf and Country Club! We are thrilled to be returning to an in-person format as Covid-19 restrictions continue to be lifted throughout the province.

After a buffet breakfast, golfers will enjoy 18-holes of golf throughout the day, taking part in the various contests and activities scattered across the grounds in a friendly and competitive manner. Once the scores are added up, guests will head back to the clubhouse where they will take part in networking on the terrace, followed by dinner, a live auction, awards, and a celebration of our very own Hometown Heroes!

The reality is that government funding for specialized services only goes so far. Because of sponsors like you, our Foundation can help George Jeffrey Children's Centre expand and enhance its programs and services for children and youth in our community and region that are living with physical, developmental and social needs. Almost 3,000 children and youth continue to receive care from the dedicated clinicians at George Jeffrey Children's Centre.

Together, we are ensuring children with special needs across Northwestern Ontario reach their greatest potential!

Committee Members

Blaine Carlson Ryan Gagnon Don Yocom Nathan Mercier
Cindy Levanto-Kawahara Stephanie Paxton

Sponsorship Opportunities

~~Title Sponsor \$15,000~~

SOLD!



- Organization name appears as "XYZ Company Hometown Heroes Children's Charity Golf Classic"
- Organization logo or name appears as the Title Sponsor in all tournament promotional materials, including signage, event program, and pre- and post-event marketing
- 2 complimentary team packages (4 per team) for the tournament
- Verbal recognition and opportunity for a representative of your organization to offer remarks during the dinner program
- Brand alignment with all "Hometown Heroes" initiatives
- Prominent recognition of your organization's logo or name on the official tournament sponsor board, event program, and newspaper thank you ad
- **Premier** recognition on George Jeffrey Children's Foundation website and social media, as well as the tournament website www.hometownheroesgolf.com

Dinner Sponsor \$5,000

- 1 complimentary team package (4 per team) for the tournament
- Prominent recognition of your organization's logo or name on signage in the dining room at the dinner event
- Prominent recognition of your organization's logo or name at each dinner table
- Placement of your organization's logo or name on individual menu
- Prominent recognition of your organization's logo or name on the official tournament sponsor board, event program, and newspaper thank you ad
- Recognition on George Jeffrey Children's Foundation website and social media, as well as the tournament website www.hometownheroesgolf.com

Premier Sponsors \$2,500 (7 Remaining)

As a Premier Sponsor you will receive the following benefits, as well as the perks listed under your selected Sponsorship:

- One complimentary golf registration (1 golfer) for the tournament
- Discounted fees for 3 additional golfers to round out your team (\$200 per golfer instead of the regular fee of \$250)
- Prominent recognition of your organization's logo or name on the official tournament sponsor board, event program, and newspaper thank you ad
- Recognition on George Jeffrey Children's Foundation website and social media, as well as the tournament website www.hometownheroesgolf.com

Premier Sponsor Opportunities Available:

1. ~~DRIVING RANGE SPONSOR~~ – **SOLD!** **Fort William Country Club**
Organization logo or name on signage at the driving range (on site all day)
2. *WINE SPONSOR*
Organization logo or name on individual hang tags around each bottle
3. *DESSERT SPONSOR*
Organization logo or name at dinner table
4. *TERRACE SPONSOR*
Organization logo or name on signage throughout the terrace during the networking event
5. *BREAKFAST SPONSOR*
Organization logo or name at breakfast table/dining room signage

6. *LUNCH SPONSOR*

Organization logo or name on signage at the lunchtime serving area on the green

7. *GOLF CART SPONSOR*

Organization logo or name on up to 120 participant carts and water bottles;
organization logo on signage outside of Pro Shop by all golf cart rentals (on site all day)
and on main sponsorship board

8. *SIGN SPONSOR*

Organization logo or name on all tournament signage

~~9. *MEDIA SPONSOR*~~ - **SOLD!** **Dougall Media**

Organization logo or name on all promotional materials; premier tent location at event

~~10. *PHOTOGRAPHY SPONSOR*~~ – **SOLD!** **Dan Garrity Media**

Organization logo or name on event signage

Contest Sponsors \$1,500 (4 Remaining)

- Exclusive organization signage at designated contest hole
- Personalized flag and flagstick with your organization logo or name, signed by the Krista McCarville Curling Rink – *yours to take at the end of the tournament!*
- Discounted fee for up to 4 golfers (\$200 per golfer instead of the regular fee of \$250)
- Prominent recognition of your organization's logo or name on the official tournament sponsor board, event program, and newspaper thank you ad
- Recognition on George Jeffrey Children's Foundation website and social media, as well as the tournament website www.hometownheroesgolf.com

Contest Opportunities:

1. Putting Contest
2. Hole in One (Hole #2)
3. ~~Longest Drive – Men's (Hole #7)~~ – **SOLD!** **IG Wealth Management**
4. Closest to the Hole (Hole #11)
5. Longest Drive – Women's (Hole #18)

Hole Sponsors \$1,500 (10 Remaining)

- Exclusive organization signage at designated hole
- Personalized flag and flagstick with your organization logo or name, signed by the Krista McCarville Curling Rink – *yours to take at the end of the tournament!*
- Discounted fee for up to 4 golfers (\$200 per golfer instead of the regular fee of \$250)
- Prominent recognition of your organization's logo or name on the official tournament sponsor board, event program, and newspaper thank you ad
- Recognition on George Jeffrey Children's Foundation website and social media, as well as the tournament website www.hometownheroesgolf.com

Golfer Swag Bag Sponsor – SOLD!

Impact Promotions

- Organization logo or name printed on up to 144 individual swag bags for golfers
- Discounted fee for up to 4 golfers (\$200 per golfer instead of the regular fee of \$250)
- Prominent recognition of your organization's logo or name on the official tournament sponsor board, event program, and newspaper thank you ad
- Recognition on George Jeffrey Children's Foundation website and social media, as well as the tournament website www.hometownheroesgolf.com

T-Box Sponsor \$500 (15 Remaining)

- Organization name on exclusive T-Box signage
- Recognition on George Jeffrey Children's Foundation website and social media, as well as the tournament website www.hometownheroesgolf.com
- Thank You Ad – post-tournament recognition in event ad through newspaper

LIVE Auction \$100+ (GIK)

- Recognition of your organization's name on the official event program, and newspaper thank you ad.
- Digital and Social Media Marketing – Recognition on both George Jeffrey Children's Foundation and Hometown Heroes tournament websites, as well as George Jeffrey Children's Foundation Facebook, Twitter, and YouTube social media pages.
- Thank You Ad – post-tournament recognition in event ad through newspaper.

Register A Team \$1,000 (26 Available)

- Team registration for 4 golfers
- Includes rental of 2 power golf carts
- Register your team online at www.hometownheroesgolf.com

Register A Team \$900 (10 Available)

- Discounted team registration for 4 golfers (no power golf cart rental included)
- Register your team online at www.hometownheroesgolf.com

Contact Information

THANK YOU for helping children reach their greatest potential!

To discuss any one of these sponsorship opportunities, please contact Cindy or Stephanie to set up a time to meet virtually. We are pleased to continue building successful partnerships within our community.

Cindy Levanto-Kawahara, Executive Director
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Stephanie Paxton, Foundation Coordinator
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Thank You

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